

PraxisTM

PRACTICE IN PRACTICE: A CASE STUDY



**GLOBAL
BUSINESS
TRAVEL**



AMERICAN EXPRESS GLOBAL BUSINESS TRAVEL

Multinational company

The largest group within the
company, runs over **100**
different **projects each year**

PROJECT MANAGEMENT CHALLENGES

Before Praxis there was
no standardized project
& programme framework

No consistency



Improvements were needed in:

- Planning
- Sponsor accountability
- Stakeholder engagement
- Capturing requirements
- Benefits management
- Change management




WHY WAS PRAXIS CHOSEN?

- Simple, tailorable approach
- Less investment needed
- Praxis Framework website
 - to reference
- Praxis Local – a tailorable summary



RESULTS

- Well understood guidance
- Easy access to content on the website & through Praxis Local
- A common language & consistent approach adapted

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“I would have no hesitation in recommending the Praxis Framework to other PPM Professionals and Organisations.”

Brijender Singh Rathore, Director Transformation,
American Express Global Business Travel

Find out how the Praxis Framework guidance and training can help your organisation

Training and Certification:

www.apmg-international.com/praxis

Guidance:

www.praxisframework.org

