

PraxisTM

PRACTICE IN PRACTICE: A CASE STUDY



**GLOBAL
BUSINESS
TRAVEL**



AMERICAN EXPRESS GLOBAL BUSINESS TRAVEL

Multinational company

The largest group within the
company, runs over **100**
different **projects each year**

PROJECT MANAGEMENT CHALLENGES

Before Praxis there was
no standardized project
& programme framework

No consistency



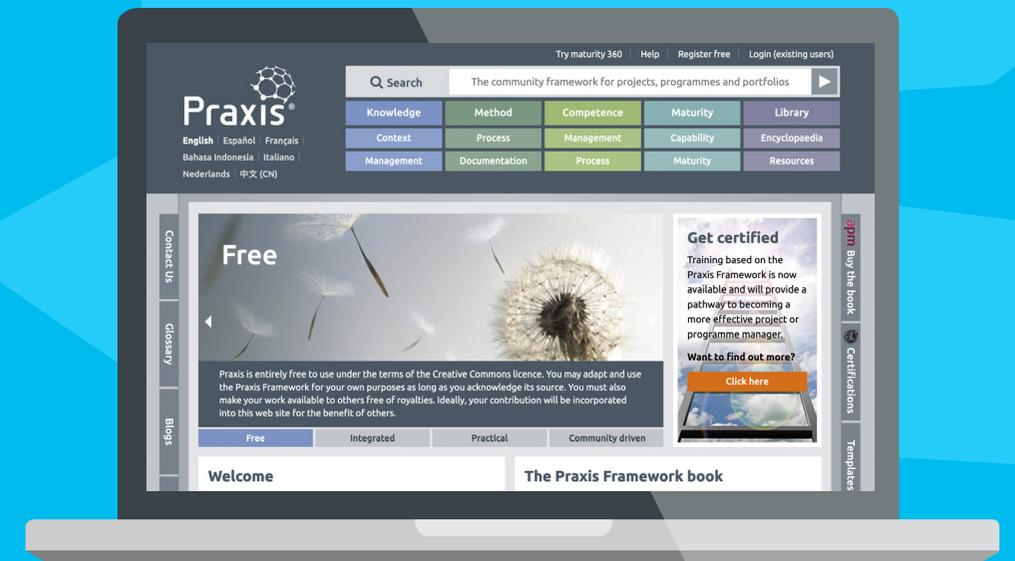
Improvements were needed in:

- Planning
- Sponsor accountability
- Stakeholder engagement
- Capturing requirements
- Benefits management
- Change management



WHY WAS PRAXIS CHOSEN?

- Simple, tailorable approach
- Less investment needed
- Praxis Framework website
 - to reference
- Praxis Local – a tailorable summary



RESULTS

- Well understood guidance
- Easy access to content on the website & through Praxis Local
- A common language & consistent approach adapted

“I would have no hesitation in recommending the Praxis Framework to other PPM Professionals and Organisations.”

**Brijender Singh Rathore, Director Transformation,
American Express Global Business Travel**

Find out how the Praxis Framework guidance
and training can help your organisation

Training and Certification:

www.apmg-international.com/praxis

Guidance:

www.praxisframework.org

