



 **APMG** International

How AgilePM tackles common project management challenges



Poor communication



AgilePM establishes a **culture of transparent, structured communication** through daily stand-ups, planning sessions, and retrospectives. This **constant flow of information** ensures that everyone is aligned, fostering **collaboration, commitment, and clarity** across the team. It's about creating a project environment where no one is left in the dark and everyone is accountable for success.



Inadequate risk management



AgilePM integrates proactive risk management directly into its iterative cycles. Teams are empowered to identify risks early, address them as they arise, and adapt their approach accordingly. **AgilePM doesn't just manage risks, it minimizes them by embracing experimentation, learning, and continuous adaptation.** This creates a resilient project environment where change and uncertainty are managed confidently.



Scope creep



AgilePM eliminates scope creep by using **MoSCoW prioritization**, a structured approach that ensures the most critical and high-value items are delivered first. By focusing on what truly matters and re-planning at each cycle, teams **maintain clarity and control**, ensuring lower priority items don't disrupt the project's primary goals.



Lack of stakeholder engagement



AgilePM emphasizes **continuous stakeholder involvement throughout the entire project lifecycle**. By maintaining clear communication and feedback loops, AgilePM ensures that **stakeholders remain engaged and invested** in the project's success. The Agile Project Manager plays a vital role in coordinating stakeholder interactions, clarifying their role and ensuring their input is valued and timely. This ongoing collaboration **guarantees that expectations are consistently met** and that the **project delivers real value**.



Unproductive meetings



AgilePM places a strong emphasis on **focused, time-boxed meetings with clear objectives**. Instead of using meetings as a means to formalize decisions, AgilePM encourages **collaborative work and empowered decision-making by the right people**. Meetings become efficient, with a **laser-focus on actionable outcomes** that drive the project forward, eliminating unnecessary bureaucracy and freeing up time for productive work.



Difficulty in scaling across teams



AgilePM provides clear guidance on how to **scale effectively across teams while maintaining agile principles**. Through short-term sprint planning, medium-term tranche planning, and long-term phase planning, AgilePM ensures that each team **stays aligned with the overall project objectives**. This approach encourages collaboration across teams while allowing for agility at every level, ensuring the whole organization moves in sync.



Limited flexibility to change requirements



AgilePM thrives on flexibility, embedding **iterative development and continuous reassessment of priorities** into its core. Changes can be made seamlessly without derailing the entire project. AgilePM encourages teams to **plan just enough to keep moving forward**, while leaving room to **adapt as new information emerges**, making it the ideal approach for dynamic project environments.



Poor team collaboration



AgilePM fosters a collaborative culture by **clearly defining roles and responsibilities**, ensuring every team member knows their part in the project. It promotes a **shared commitment to delivering value** and encourages teams to work together, leveraging their diverse skills. This clear structure empowers teams to **make decisions quickly, collaborate effectively, and keep the project moving forward** without bottlenecks.



Lack of clarity in roles and responsibilities



AgilePM defines **roles clearly from the outset**, ensuring everyone understands their role in delivering the project's objectives. The framework fosters a **culture of leadership**, where every team member is empowered to take responsibility for their work, creating a sense of **ownership and accountability** that drives the project to success.



Challenges in delivering real value



AgilePM places **value delivery at the heart of the project**. Through iterative cycles, the framework encourages **continuous re-evaluation** of how the project can meet business goals. It's about being **responsive to change** and **adaptable to new insights**, ensuring that the project doesn't just deliver outputs but **meaningful outcomes** that provide **real value** to the business.



Lack of focus on value optimization and benefits management



AgilePM3 emphasizes **value optimization as a core aspect**, providing detailed guidance on benefits management and realization. It helps project managers focus on delivering **real value** and **measurable outcomes** aligned with business goals.



Managing part-time team leaders and self-organizing teams



AgilePM3 includes guidance on dealing with part-time team leaders and self-organizing teams, providing **strategies to enhance collaboration, communication, and alignment** in agile settings. There is an increasing trend for project team members to operate on a flexible, not necessarily full-time basis. Further, agile culture **encourages the operation of self-organizing teams**, who are self-motivated to plan, execute and deliver outside of a strict command-centered structure. This is the **real-world** in which AgilePM3 thrives.