Digital Information Design

Business Information Management (BIM) Certification

Effectively manage and optimize
your information usage

IT GOVERNANCE & SERVICE

Improving business performance through more effective use of information.

Data is constantly coming into and being generated by your business. It can seem overwhelming. What information does your business really need? How can it capitalize on the data it already has?

At the heart of the Digital Information Design (DID®) guidance is a simple, powerful model that enables businesses to optimize their data usage.

While IT's role is to store and process information safely - effective business information management enables organizations to design or improve their information services, ensuring business needs are met. Giving organizations the ability to respond to specific business demands and make data driven decisions quickly.

DID also provides a business information model that organizations can use to identify and assess what best practices to use. Providing guidance on how to build these best practices into a roadmap for your business. DID is independent of all other frameworks. DID therefore offers impartial information about well-established frameworks, including COBIT®, ITIL® and TOGAF®, and provides advice on how to use their key features when designing business driven IT services.

DID training and certification provides organizations and individuals with guiding principles and practices that lead to good business information management – with practical templates and examples.

The Digital Information Design Training & Certification can help individuals and their organizations:

▶ Design information services that meet business needs, with emphasis on agility and accuracy.

▶ Gain visibility over their data and its impact on their business

▶ Manage and control vital information and data

▶ Have a more productive interaction with the IT function

▶ Achieve a better return on their investments in information provisioning

▶ Improve integration of multiple frameworks & best practices

Who Is It For?

DID training and certification is designed for business managers, business information managers, business process owners, business architects, CIOs and IT managers.

Qualifications Available

▶ **Foundation** - multiple choice

You may also be interested in:

▶ BiSL®   ▶ ISO/IEC 20000

Find out more online at: **apmg-international.com/product/digital-information-design-did**

Professional certifications designed to help individuals and their organizations perform more effectively.

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