Service Management For The Digital Age - VeriSM™
Adopt a tailored service management approach designed for the digital age with VeriSM™

Why Choose VeriSM™?

Digital Transformation is revolutionizing Service Management. Old style service management practice has become rapidly outdated as the democratisation of IT takes hold, Bring Your Own Device (BYOD) and the rise of smart products in the Internet of Things (IoT) challenge management practices to keep up.

As a result, IT and business operations are no longer separate. Organizations of every size and background require a flexible service management method to further enhance their capability to innovate and get ahead of their competition, without losing control.

To meet these changing demands, the International Foundation for Digital Competences (IFDC) has developed VeriSM™ - a service management approach specifically tailored to support organizations to help them succeed in the world of digital services.

VeriSM™ is an evolution of service management thinking offering a holistic, business-oriented approach. VeriSM™ helps you make sense of the growing landscape of best practices, and how you can best integrate them to add value to your business.

The VeriSM™ model has received excellent reviews from the community worldwide. It shows organizations how they can adopt a range of management practices in a tailored and flexible way to deliver the right product or service at the right time to their digital consumers.

Supported by the official publication "VeriSM: Service Management for the digital age", VeriSM™ describes a service management approach which is:

- Value-driven
- Evolving
- Responsive
- Integrated
- Service
- Management

Training and certification will help service management professionals to develop an understanding of the VeriSM™ approach, allowing them to tailor it for the effective provision and management of products and services.

Further Information

Who is it for?

VeriSM training and certification is designed for those working in the service management arena such as IT professionals, service owners and service managers.

Find out more online at: www.VeriSM.global

Qualifications available:

- Foundations (multiple-choice)
- Professional (multiple-choice)
- Leader (available soon)

You may also be interested in:

- DASA
- COBIT 5
- CWU Business IT
- Lean IT
- ISO/IEC 20000