Does it sometimes feel like there is a wedge between IT and ‘The rest of the business’?

Without VeriSM, IT can be seen as a business within a business, delivering services to the other business units through negotiated agreements in an arms-length relationship.

In a VeriSM organization, the consumer is at the heart of every decision - IT is seen as an organizational capability, working shoulder-to-shoulder with other organizational capabilities to define, produce and provide superior services to consumers.

Discover more about VeriSM™
www.apmg-international.com/VeriSM