The Future is for the Generalist

July 2020
Before we get started:

This session is being recorded. A follow-up will be sent to you.

Submit your questions anytime.

Your feedback is welcome and valuable. You have my email address!
The Future is for Generalist

Why strategy implementation competencies are essential to succeed in the future of work

Prof. Antonio Nieto-Rodriguez
Dr. Saadi Arda & Kamil Mroz

14.07.2020
Your presenter….  

Prof. Antonio Nieto Rodriguez  
Co-founder Strategy Implementation Institute

Antonio is a leading expert in project management and strategy implementation, recognized by Thinkers50 with the prestigious award “Ideas into Practice.” He is the author of Lead Successful Projects (2019, Penguin) The Project Revolution (2019, LID) and The Focused Organization (2012 Gower).

Former Chairman of the Project Management Institute, he is the co-founder of the Strategy Implementation Institute Strategy Implementation Institute and the global movement Brightline. He is a member of Marshall Goldsmith’s 100 Coaches.

Publications I’ve been involved with:

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Welcome!

Kamil Mroz
Young PM of the Year
Future50 Next Gen

Dr. Saadi Adra
CEO Advisors

Antonio Nieto Rodriguez
Co-Founder Strategy Implementation Institute
Agenda

- Introduction
- The Project Economy
- Why the Future is for Generalists
- Panel Discussion
- Q&A
The world needs to spend about $57 trillion on infrastructure by 2030 to enable the anticipated levels of GDP growth globally.

Individuals working in project-based roles will increase from 66 million (in 2017) to 88 million (forecast 2027).
The Project Economy

Unnoticed yet Relentless Business Model Radical Shift

PROJECTS
Change the Business

OPERATIONS
Run the Business

APMG International
We live in an incredible time

More change in the next 10 years
Than in the last 250 years
The Project Economy

Unnoticed yet Relentless Business Model Radical Shift

PROJECTS
Change the Business

OPERATIONS
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ARTIFICIAL INTELLIGENCE
First恩典，后发展
"Recent research shows that 79% of executives agree the workforce of the future will be structured more by projects than by job functions."

Humanizing work through digital
Microsoft says you will need these skills after COVID

1) Customer-service specialist
2) Sales-development representative
3) IT support/help desk technician
4) Digital marketer
5) Project manager
6) Graphic designer
7) Financial analyst
8) Data analyst
9) Network administrator
10) Software developer


Fixing the Global Skills Mismatch

JANUARY 15, 2020
By J. Puckett, Vladislav Boutenko, Lelia Hotelt, Konstantin Polunin, Sergei Perapechka, Anton Stepanenko, Ekaterina Loshikareva, and Gulnara Bikkulova

To unlock the full potential of human capital in the face of constant change, we need to shift from mass standardization to mass uniqueness.


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'Specialization', 'deep skills', 'core competencies',... It is well understood and documented that a deep expertise and understanding in one specific area or topic will lead to increased credibility, faster climbing of the career ladder, and growing income.

Unique opportunity for breadth of perspective generalist, but under one prerequisite – need to grow and develop strategic competencies to be able to connect the dots from a holistic point of view, as well as their strategy implementation skills to become those that drive organizations into the future.
“End to End” Implementation Professionals

- Ideation
- Planning
- Implementation (monitoring, reporting, testing)
- Hand Over
- Run

Strategic and Business Management

Benefits

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About the Institute

The Strategy Implementation Institute (the Institute) provides the training, certification and resources to people looking to acquire the knowledge and skills to be implementation specialists.

Organizations are crafting strategy more frequently than at any other time in history.

This places a great demand on the ability to implement that strategy. Part of the challenge is that the current generation of leaders has been taught how to plan but not how to implement—at a time when implementation skills are highly required.

The high failure rate demonstrates this missing skills gap among leaders. It also drives the need for leaders to enhance their abilities and become recognized implementation specialists.

Whichever type of strategy you are implementing, the Institute provides you with the required skills through our online certification course.
Seven Implementation Mindsets

1. Leaders need to drive implementation bottom up - not top down anymore
2. Implementation is Worth the Investment – its not a cost
3. New fluid business operating model are required - instead of being built to be stable
4. Leaders are the Voice of the Strategy - a townhall meeting does not do it
5. Caliber of the people drives the implementation – we don’t set our people up for success
6. Different measures required for a digital world – old measures don’t capture digital value
7. Why implementation drives culture today - no longer culture eats strategy for breakfast
Round Table
Strategy Implementation Professional

- Understand the challenges of implementation
- Demonstrated proficiency in implementation
- Apply the seven modules of the Strategy Implementation Roadmap
- Comprehension of the four phases - crafting, embedding, executing and sustaining
50% OFF Membership and Course

Online Course: $550, $275
SIP Certification: $350, $175
Membership*: $120, $60

- A new solution for strategy implementation
- Upgrade your skills
- Certification after seven module course
- Community of implementation specialists
Further information

www.apmg-international.com

www.strategyimplementationinstitute.org
If you have any questions or feedback, please do not hesitate to contact us:

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