CPTC™
Certified Professional Technical Communicator

Make your expertise in technical communication known
Certifying technical communication professionals to ensure information is more useable and accessible.

Technical communicators are present in a wide range of organizations but are often not identifiable as a profession. The Certified Professional Technical Communicator (CPTC) scheme aims to address this by creating a recognized profession with its own distinct skillset.

Technical communication is a broad field and includes any form of communication that exhibits one or more of the following characteristics:
- Communicating about technical or specialized topics, such as computer applications, medical procedures, or environmental regulations.
- Communicating by using technology, such as web pages, help files, or social media sites.
- Providing instructions about how to do something, regardless of how technical the task is or even if technology is used to create or distribute that communication.

The scheme covers nine core areas of technical communication:
- Project Planning
- Project Analysis
- Content Development
- Organizational Design
- Written Communication
- Visual Communication
- Reviewing and Editing
- Content Management
- Production and Delivery

The Certified Professional Technical Communicator (CPTC™) certification scheme is designed to validate the skills, knowledge and competences of technical communicators as they advance in their professional careers.

Further Information

Who is it for?
Technical communicators work in every industry and CPTC certification is designed for those who require a working knowledge of the key principles, theory and terminology of effective technical communication.

Find out more online at: www.apmg-international.com/CPTC

Qualifications available:
- FOUNDATION (multiple-choice)
- PRACTITIONER (Coming Soon)
- EXPERT (Coming Soon)

Professional certifications designed to help individuals and their organizations perform more effectively.

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