

# BISL<sup>®</sup> Certification

Connecting business information with  
key management areas





## Enable your business to realize more value from their investments in business information and technology with BiSL®

Effective management of business information is critically important. From a business perspective, the need for better use of information technology has grown significantly as a result of the professionalization of IT services.

**The Business Information Services Library (BiSL) framework provides guidance on adopting a professional and systematic approach to the management of business information.**

It interfaces with and complements other frameworks and certifications such as ASL®2, BRMP®, COBIT®2019 and TOGAF®.

While IT ensures that information is stored, processed and readily available, effective business information management ensures that an organization is able to respond to specific business demands, and to actually realize the value from their investments.

The BiSL framework is a model with operational, managing and strategic processes for setting up and executing business information management. By using BiSL, individuals can help their organizations achieve:-

- ▶ Better information for the business processes and more effective use by the end users
- ▶ More productive interaction with the IT function
- ▶ Better return on their investments in the information provisioning
- ▶ Fewer surprises as a result of changes in the user organization, business processes and the organization's environment
- ▶ The ability to demonstrate that they are managing their information as a valuable asset.



### Who Is It For?

- ▶ Business roles such as key users, business system administrators, system owners, process owners, product owners, information managers, business analysts, who deal with demand and use of information and technology
- ▶ Customer facing senior ITSM professionals (e.g. Service Managers, BRMs) who want a better understanding of the activities on the 'other side of the fence' in order to collaborate more effectively with their business counterparts
- ▶ Auditors and process improvement consultants

Find out more online at: [www.apmg-international.com/product/bisl](http://www.apmg-international.com/product/bisl)

### Certifications available:

- ▶ FOUNDATION (multiple-choice)
- ▶ PRACTITIONER (multiple-choice)

### You may also be interested in:

- ▶ ASL®
- ▶ COBIT® 2019
- ▶ ISO/IEC 20000
- ▶ Lean IT

Professional certifications designed to help individuals and their organizations perform more effectively.

visit | [apmg-international.com](http://apmg-international.com)

