

IAITAM

IT Asset Management
Certifications



Ensure the comprehensive management of
an organization's IT assets





Protect your organization against the threat of data loss and prosecution.

IT Asset Management (ITAM) is gaining widespread adoption around the globe. As IT expenditures continue to grow, core IT functions become available as services. As regulatory and licensing pressures increase, individuals involved in IT Asset Management need to become more specialized and skilled.

The International Association of Information Technology Asset Managers (IAITAM®) has the only documented ITAM architecture along with the only certification program recognized worldwide.

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IAITAM certifications offer individuals and their organizations the following benefits:-

- ▶ Reduction of compliance risks and penalties associated with software audits
- ▶ Cost savings and improved management of IT assets - the second largest expenditure of most organizations
- ▶ Reduction of risks inherent with the growth of "Bring Your Own Device" (BYOD)
- ▶ Ensures proper disposal of retired IT assets to address increased regulatory requirements
- ▶ Establishes the optimum level of maintenance / software license agreements and supports negotiations for better pricing and terms for influencing people



About IAITAM

The International Association of Information Technology Asset Managers, Inc. ("IAITAM") is the professional association for individuals and organizations involved in any aspect of IT, software and hardware asset management.

Find out more at: iaitam.org

IAITAM, the leader in IT Asset Management education, and Northcentral university, a pioneer in online education, are partnering to offer IAITAM members the latest specialization in NCU's Master of Science in Technology and Innovation Management Degree (MSTIM). Additionally, NCU's Bachelor's in Business Administration with a Technology and Innovation Management specialization is designed to work with the MSTIM program.

IAITAM has appointed APMG International to manage the accreditation of training organizations wishing to offer training in support of IAITAM's professional certifications.



Who Is It For?

IAITAM certifications will offer value to those responsible for any aspect of IT Asset Management and others within an organization involved in the management of IT services.

Find out more online at:
apmg-international.com/ITAM



Qualifications Available

- ▶ **CAMP** | Certified Asset Management Professional
- ▶ **CITAD** | Certification IT Asset Disposition
- ▶ **CAMSE** | Certified Asset Management Security Expert
- ▶ **CITAM** | Certified IT Asset Manager
- ▶ **CHAMP** | Certified Hardware Asset Management Professional
- ▶ **CMAM** | Certified Mobile Asset Manager
- ▶ **CSAM** | Certified Software Asset Management

You may also be interested in:

- ▶ COBIT® 2019
- ▶ ISO/IEC 20000
- ▶ ISO/IEC 27001
- ▶ FitSM®

Professional certifications designed to help individuals and their organizations perform more effectively.

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