

# Stakeholder Engagement Certification

Identify, influence and lead key stakeholders



## Identify, influence and lead key people and groups with Stakeholder Engagement training & certification

Effective stakeholder engagement (particularly social skills and the ability to influence others) has long been regarded as crucial in achieving positive outcomes and driving benefits through investment in change.

Our Stakeholder Engagement scheme treats this area of competence as central to what constitutes a high performer.

*Based on the publication "Practical People Engagement: Leading Change through the Power of Relationships", this certification helps candidates explore and develop this key competence area.*

Supported by accredited training courses, certification will help candidates:-

- ▶ Drive results & benefits through effective collaboration
- ▶ Improve communication & influencing skills
- ▶ Prioritise time and organize resources effectively
- ▶ Generate buy-in & cooperation from key stakeholders
- ▶ Remove obstacles to progress and success
- ▶ Draw on a range of experience and techniques for influencing people
- ▶ Develop a reputation as a key player and influencer.

Enabling individuals to identify, influence and lead key people and groups, this certification will be of significant benefit to those tasked with delivering results and benefits from projects, programmes and other change initiatives.

### Who Is It For?

Although primarily aimed at project and programme managers, this certification is relevant to anyone seeking to lead, shape and achieve positive outcomes from change (e.g. change managers and business analysts).

Find out more online at:  
[apmg-international.com/StakeholderEngagement](https://apmg-international.com/StakeholderEngagement)

### Qualifications Available

▶ **Foundation** | Multiple Choice

You may also be interested in:

- ▶ AgilePM®
- ▶ Managing Benefits
- ▶ Project, Planning & Control
- ▶ Facilitation

Professional certifications designed to help individuals and their organizations perform more effectively.

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