

Social Media Posts & Digital Badging

August 2018



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A new way to share your exam success:

Post directly from the Candidate Portal to **Twitter**, **LinkedIn**, **Facebook**, **WeChat**, **XING**

Share a **Digital Badge** to any social media platform and add a **Permanent Digital Badge** to, for example, your **LinkedIn Profile**







Why claim and share your digital badge?



- Update your network with your new skills
- Get the recognition you deserve
- Permanently update your CV

Our badges are Open Standard and may be shared and verified online in a safe and secure way. They contain detailed information on your qualification to help you gain the recognition you deserve.





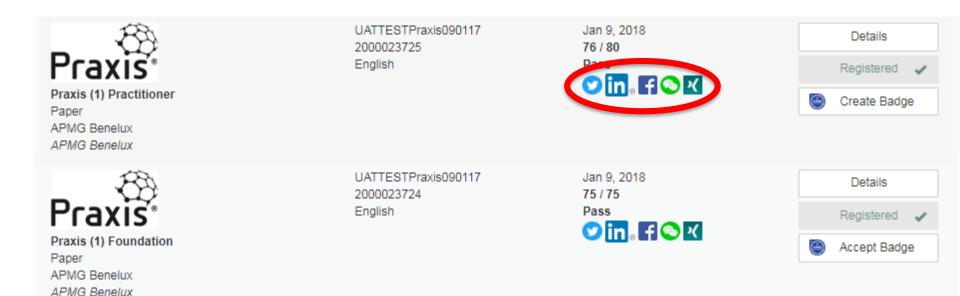
How do I share my exam success?

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Step 1: Select a social media icon

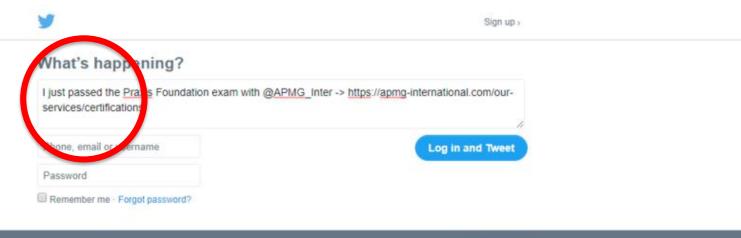
When viewing your exam results in the Candidate Portal, you may choose to post on Twitter, LinkedIn, Facebook, WeChat or XING





Step 2: Twitter

Select the text to personalise your tweet.



New to Twitter? Get instant updates from your friends, industry experts, favorite celebrities, and what's happening around the world. What is Twitter? Learn more.



Step 2: LinkedIn

Select edit to personalise your post.

Linked in 🛛

I just pass d the Praxis Foundation exam with APMG -> https://apmg-international.com/our-services/certifications apmg-international.com · The world's best portfolio of professional certifications and business solutions Edit	
Share an update Share an update or mention someone using @	
Share with: Public \$	- 🔽
Send to individuals	
Share	

Close this window Copyright © 2018, LinkedIn Corporation



X

Step 2: Facebook

Select the text to personalise your post.

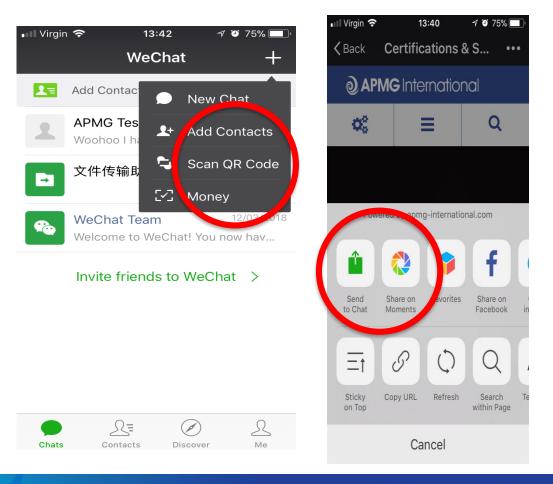
Share on Facebook		÷.
Share on your timeline +		
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@ APMG		
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1. 9 🐵	the Friends ≠ Cancel	Post to Facebook



Step 2: WeChat

Scan the QR Code with your mobile device to access WeChat

and share your news.







Add a text to create your personal post.

XING <mark>*</mark>	₩ ~
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How do I share my Digital Badge?

First log into the candidate portal to view your results.

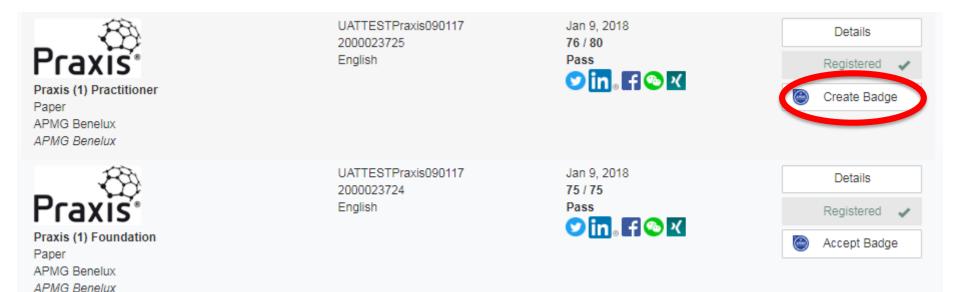


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Step 1: Click 'Create Badge'

When viewing your exam results in the Candidate Portal, select the option 'Create Badge'.





Step 2: Complete account setup

Clicking 'Create Badge' takes you to the Acclaim website,

where you will be guided through the process.

claim	
	Create an account to accept and share your badge.
	Already have an account? Sign in here »
	APMG Praxis Practitioner Issuer: APMG International
	First Name Last Name
	Marion van der Deijl-Test
	Country Select an Option
	Email ml@apmg-international.com
	Password @
	I have read and agree to the Terms of Use and Privacy Policy.
	Send me news and updates on professional growth opportunities.
	Create My Account
	Terms of Use Privacy Policy



Step 3: Confirm your email address

Click to confirm your preferred email and account setup.

	Tue 09/01/2018 09:23
A	Acclaim <no-reply@youracclaim.com></no-reply@youracclaim.com>
0	Acclaim email confirmation instructions
Marion V	anDerDeijl
If there are	problems with how this message is displayed, click here to view it in a web browser.
	× The linked image
	Welcome to Acclaim!
	You're receiving this message because you signed up for an account on Acclaim. (If you didn't sign up, you can ignore this email.)
	diant sign up, you can ignore this chair.)
	Confirm My Email
	or confirm your email by clicking: https://c6de8c0.demo.youracclaim.com/go/AR8fnbltoRr9ceJ3ELYNDA
	Acclaim is a badging platform that works with credible organizations to recognize, manage and
	share professional achievements. Acclaim is backed by Pearson, the world's leading learning company.
	company.
	If you prefer not to receive emails like this from Acclaim, you may unsubscribe.
	Manage your email notification preferences. © Copyright 2018. All rights reserved.

APMG International Accrediting Professionals

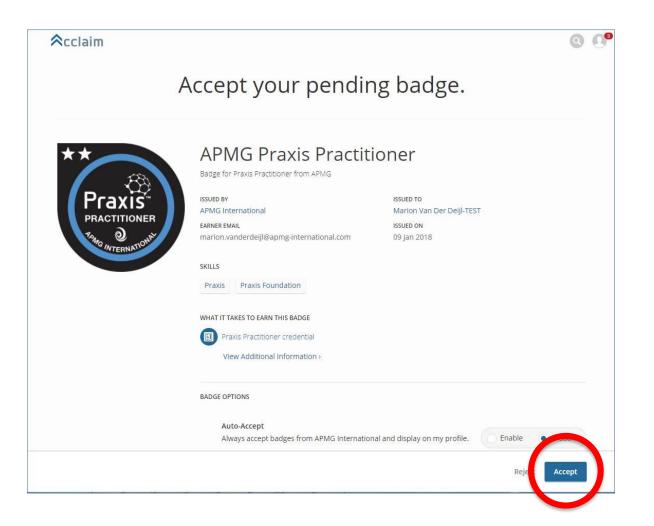
Step 4: Sign in

Using your newly created account details.

☆ cclaim		
	Sign in to confirm your email.	
	Email	
	Password	
	Remember me • Forgot password?	
	Sign In	
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Step 5: Accept your new badge





Step 5 ... and share on social media

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Please check the Acclaim website for all available social media platforms

