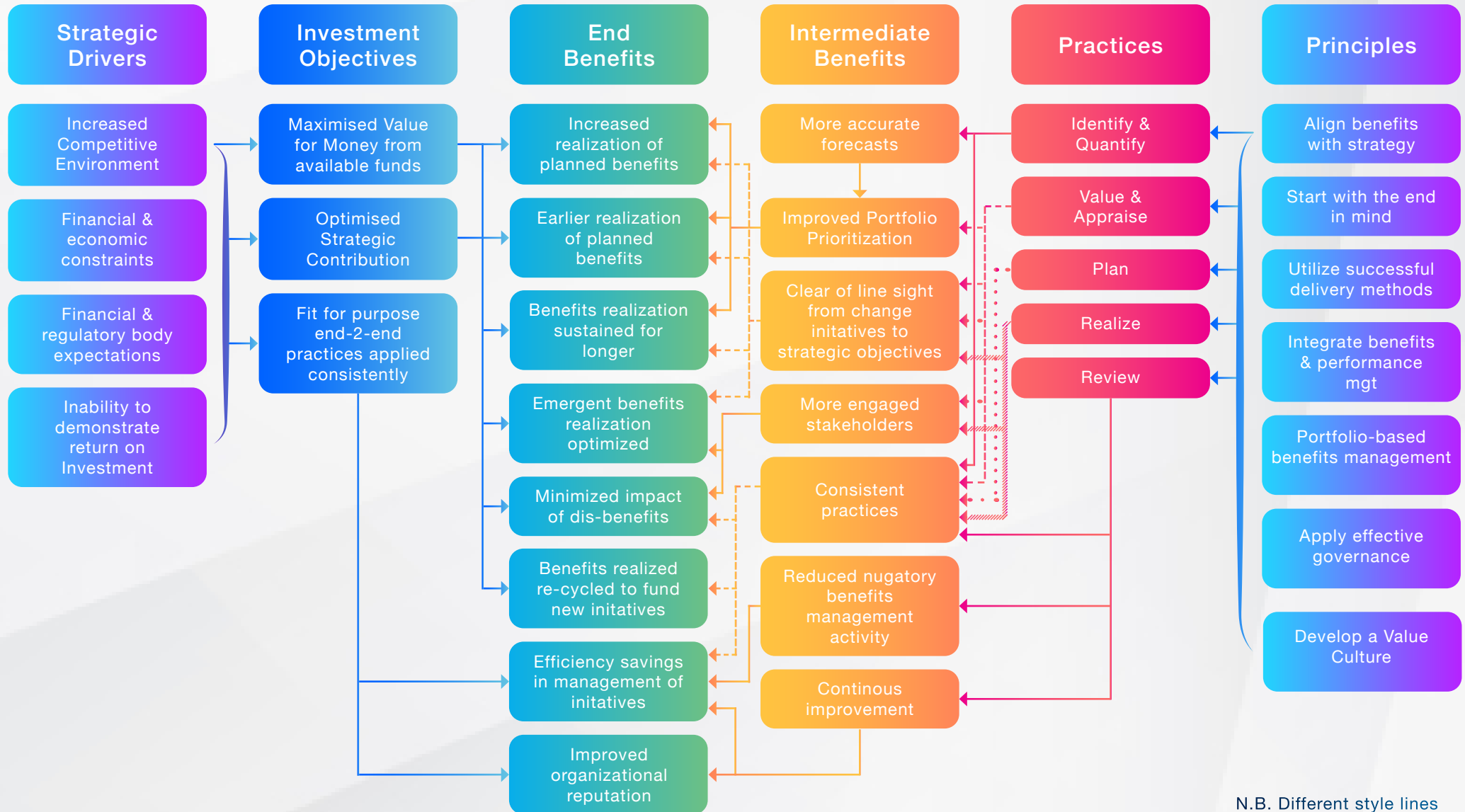




Benefits Logic Mapping Outline

Benefits Logic Map - Benefits Management



N.B. Different style lines designate different content

WHAT IS BENEFITS LOGIC MAPPING

- A way of determining the rationale for an investment.
- A one page 'story' of an investment.
- A communication tool.
- Re-visited and updated throughout a programme to reflect lessons learned.
- Derived from the Victorian Government Investment Management Standard.

A 'Problem' or 'Opportunity', rather than a 'Solution' Based, tool

HOW IS IT DIFFERENT FROM TRADITIONAL BENEFITS MAPPING?

- It is undertaken before, and informs the preparation of, the Business Case.
- An investment rather than a project or programme focus – what are we trying to achieve?
- Derived from a workshop or short series of workshops.
- Also encompasses a clear articulation of the metrics to be used to assess benefits realization.

It supports benefits-led rather than activity-centred change

HOW IS IT PRODUCED?

Workshop 1 – What is the Problem we are trying to solve/ Opportunity to be exploited?

- What are the Strategic Drivers behind the intervention?
- What are the Investment Objectives the initiative is supposed to achieve*.
- What End or Outcome benefits would be realized from achieving these Investment Objectives?

Workshop 2 – The Solution

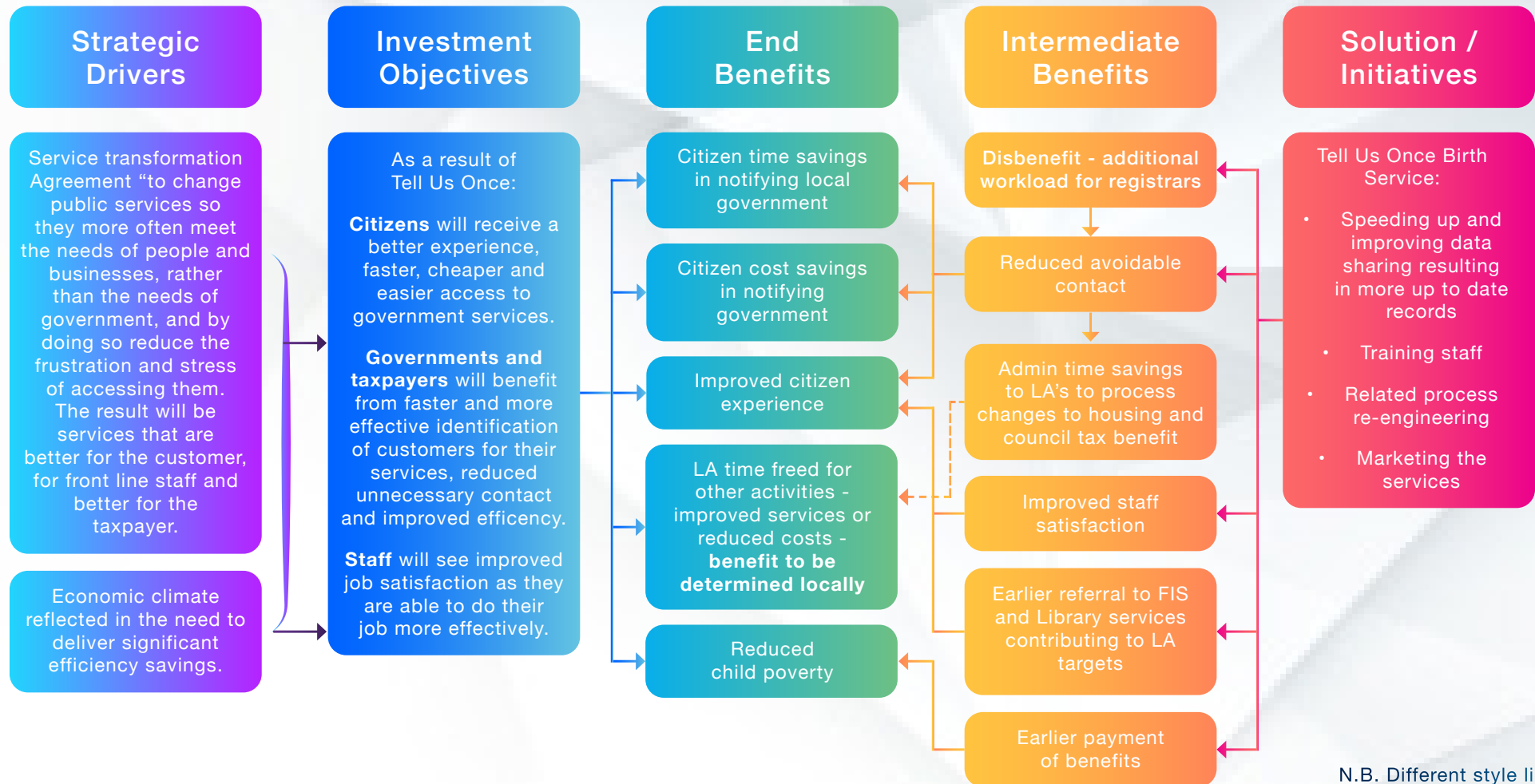
- What solution is required to realize the end benefits identified by Workshop 1?
- What intermediate benefits will be realized?
- Followed by a ‘**necessary & sufficient**’ test –
 - * Are all elements of the proposed solution **necessary** to realize the defined benefits?
 - * In combination is the proposed solution **sufficient** to realize the -defined benefits?

Workshop 3 – The Key Benefits Evidence Log/Record

- What metrics can be used to assess realization of the end and intermediate benefits identified on the Investment Logic Map?
- Metrics encompass: leading and lagging measures, proxy indicators, case studies, surveys and evidence events.

AN EXAMPLE

'Tell Us Once Birth Service Benefits' Logic Map - Benefits to Citizens and LA's



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