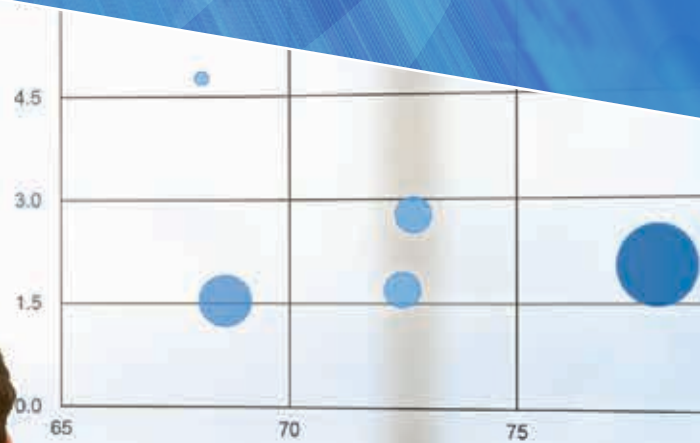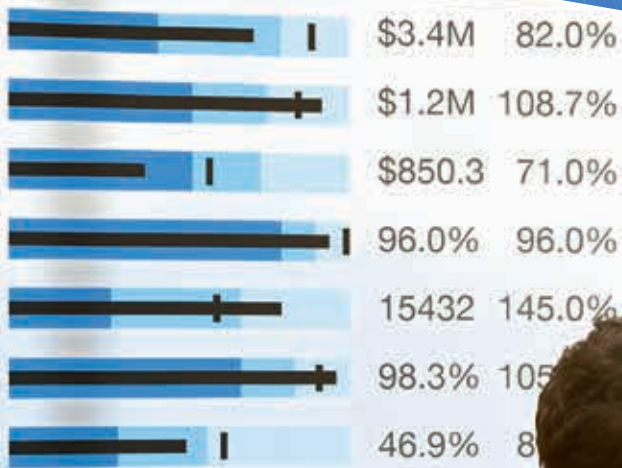# PuMP® Certification

Certify your ability to measure organisational performance meaningfully

PuMP
CERTIFICATION

BUSINESS

APMG International
PuMP® Certification

Learn how to develop and use
meaningful and engaging KPIs & performance measures with PuMP® training & certification.

High-performing organisations fulfil their mission, achieve their vision, reach targets that matter, & do this sooner and with less effort. They have a performance culture, of people fully engaged in their contribution to the organisation's success. Measuring performance, meaningfully, is an essential cornerstone to success.

But most organisations struggle to find the right KPIs. These struggles with measuring performance are, surprisingly, common to all sectors and industries around the world. They transcend organisation size, industry, sector, and even country. Stacey Barr, creator of PuMP®, has researched the most common KPI struggles people have, and they include measuring intangible goals, aligning measures to strategy, finding meaningful measures, getting people engaged in measuring performance, and knowing where to start.

Driven by this research, Stacey Barr, Performance Measure Specialist, created the PuMP® Blueprint, a performance measurement methodology that directly solves these common struggles with measuring performance. Stacey has specialised in organisational performance measurement since 1993, and PuMP® continues to evolve with her research, learning and implementation.

The PuMP® Blueprint Workshop teaches a practical and logical 8-step process to choose, create and use measures to drive high-ROI improvement. It provides KPI training based on proven how-to techniques to design, align, implement, report and use performance measures to improve performance and reach targets. Organisations will then more easily measure important outcomes in a way that drives engagement, alignment and performance improvement.

PuMP® training and certification will help candidates to understand:

How to assess the performance measurement maturity of an organisation or team, using the PuMP® Diagnostic.

How to translate intangible and vague goals into clear and specific measurable results.

How to design a performance measure for any goal, using an evidence-based technique.

How to implement performance measures in a consistent way by defining all the details required for calculation, charting, signal identification and reporting.

How to use the most valid chart for KPIs that highlights their true signals of change & makes target setting easier & more meaningful.

How to interpret and diagnose KPIs to drive performance improvement targeted at causes and not symptoms.

How to build engagement and buy-in and ownership of performance measures at every step.

Who Is It For?

PuMP® training and certification is ideal for leaders, strategy professionals, performance and reporting professionals, and anyone involved in setting performance measures to monitor strategy, business processes and functions, teams or projects and change initiatives.

Find out more online at: **apmg-international.com/PuMP**

How to get PuMP® Certification

▶ Attend the 3-day PuMP® Blueprint Workshop or complete the PuMP® Blueprint Online Program

▶ Register and take the 40-question, multiple-choice exam

▶ Achieve the pass rate of 75%

Professional certifications designed to help individuals and their organizations perform more effectively.

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